

Our client is a prestigious, global-acting and internationally leading biopharmaceutical enterprise.

Our client is seeking for people who will take the given environment and form new approaches in the advocacy sector internally and externally. The position offered is a challenge in a settled company with pioneer character.

We are recruiting a.s.a.p. for a dedicated and qualified:

## Senior Manager Patient Engagement (m/f/d)

### Advocacy & Community Engagement

Standort: Greater Munich

Kennziffer: 25166

#### Your tasks

- Serve as primary contact of the company for local patient advocacy groups
- Maintain on-going two-way dialogue with patient advocacy groups to understand priorities and opportunities for collaboration and support
- Share information on the company and our position on key issues
- Drive in alignment with the Senior Director Public Affairs and the brand teams patient related external communication projects
- Support internal communication about disease areas and the company's patient advocacy programs
- Develop and implement specific plans that engage patient advocacy groups in our shared goal of enhancing patient access to the company's innovative medicines in Germany, focusing on disease and treatment education, public health policy, and support for capacity building of patient advocacy group
- Represent the voice of the patient community in internal planning
- Together with the Senior Director Public Affairs, and the German Grants Committee manage the grants programme in Germany, reviewing applications for funding against predetermined criteria, awarding grants, and monitoring and evaluating funded projects
- Collaborate with the regional Public Affairs leads for each therapeutic areas to ensure alignment of the German advocacy activities to the regional strategy and to share best practices
- Together with Medical Affairs, engage patient advocacy groups in advisory boards to gather patient insights to inform our decision-making

#### Your qualifications

- Knowledge of the healthcare system and key policies relevant for pharmaceutical market access for highly innovative medicines
- Experience with budget management
- Requires a strong track record of experience implementing projects with defined outcomes in a public affairs, advocacy or policy role
- Excellent strategic thinker with ability to formulate, develop and execute on agreed strategies
- Strong executive presence with ability to command respect with both external and internal stakeholders
- Sound business judgment and analytical skills
- Successful working within cross-functional teams
- Excellent verbal, written, and interpersonal communications skills

Seit 2003 vermittelt Optares Medical erfolgreich Fach- und Führungskräfte an Unternehmen der pharmazeutischen, biotechnologischen und medizintechnischen Industrie. Dabei profitieren Sie als Kandidat durch unsere langjährige Branchenexpertise und unser weit reichendes Netzwerk zu den jeweiligen Entscheidungsträgern. Wir ermöglichen Ihnen somit den Zugang zu passgenauen Positionen inklusive echten Herausforderungen und entsprechenden Weiterentwicklungsmöglichkeiten.

Die professionelle, diskrete und transparente Betreuung unserer Kandidaten während des gesamten Bewerbungsprozesses steht dabei für uns im Mittelpunkt.

#### Ihr Ansprechpartner

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Folgen Sie uns auf

