

Our client is a leading and worldwide operating biopharmaceutical enterprise whose German subsidiary is based in Munich, Germany.

We are recruiting a.s.a.p. for a dedicated and qualified:

Product Manager Germany (m/f/d)

Standort: Greater Munich
Kennziffer: 25158

Your tasks

- Leads Promotion Review Committee process to ensure marketing materials are cleared for promotional use and secures final production
- Demonstrated excellence in project management and effectively managing multiple projects and priorities.
- Leverages primary and secondary market research and analytics critical to directing brand strategies and optimizing marketing tactics
- Analyzes complex problems and situations, provides logical recommendations and leads any required action planning
- Sets priorities in circumstances of continued complex and conflicting requirements
- Takes a lead role in representing company at professional events and promotes company products at such events
- Ensures that all marketing activities are in compliance with regulatory and legal requirements. Directs tactical plan development and implementation

Your qualifications

- Bachelor's degree in marketing or related fields required
- MBA or other advanced business degree is desired
- Should have min 2 years' experience in pharmaceutical industry in Specialty Care
- Previous experience in marketing research and/or pharmaceutical sales is required
- Must have demonstrated excellence in project management and effectively managing multiple projects/priorities
- In-depth knowledge and experience in the indication market is preferred
- Experience in managing advanced multichannel activities will also strongly recommended
- Demonstrated understanding of pharmaceutical regulatory requirements and impact on development of marketing materials is required
- Recognized expertise in implementing a pharmaceutical communication plan including generating publications, organizing continuing medical education activities and advocacy development
- Must be very familiar with industry trends and remain current with competitor's resources and practices
- Must have a successful record of developing external relationships leading to brand advocacy
- Must have a track record of successful pharma/biotech patient/community marketing with an understanding of expense budget planning and tracking
- Excellent analytical skills, demonstrated by the ability to identify and understand complex issues and problems, and interpret information in a manner that provides appropriate recommendations to senior management and across functional areas
- Excellent interpersonal skills with ability to lead, interact with, focus, resolve conflict and drive consensus among individuals from a variety of cultures, and disciplines
- Organizational skill, including ability to follow assignments through to completion (bias towards execution)
- Excellent communications skills with an ability to efficiently and productively communicate both orally and in writing are required
- Resilient and acumen profile with the ability to deliver in an ambiguous environment
- Ability to engage and manage multiple stakeholders to achieve the objective
- Curious with learning agility
- Operationally excellent
- Organized with systematic approach to prioritization
- Process orientated to achieve the business objective

Seit 2003 vermittelt Optares Medical erfolgreich Fach- und Führungskräfte an Unternehmen der pharmazeutischen, biotechnologischen und medizintechnischen Industrie. Dabei profitieren Sie als Kandidat durch unsere langjährige Branchenexpertise und unser weit reichendes Netzwerk zu den jeweiligen Entscheidungsträgern. Wir ermöglichen Ihnen somit den Zugang zu passgenauen Positionen inklusive echten Herausforderungen und entsprechenden Weiterentwicklungsmöglichkeiten.

Die professionelle, diskrete und transparente Betreuung unserer Kandidaten während des gesamten Bewerbungsprozesses steht dabei für uns im Mittelpunkt.

Ihre Ansprechpartnerin

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Folgen Sie uns auf

